

SYED ASBAR ALI

CONTENT CREATOR | DIGITAL MARKETING INFLUENCER | ENTREPRENEUR

asbarali@live.com | [+92 3212499444](tel:+923212499444)



Digital Marketer, Trainer & Content Creator

PROFILE

Award-winning Content Creator, Digital Marketing Influencer, and entrepreneur with 5+ years driving audience growth and brand performance through data-driven content strategy, SEO, and cross platform community engagement. Founder of **Nova Technologies** (est. 2008), delivering digital marketing, branding, and growth consulting; served **1,000+** global clients on Fiverr. Built a community of **400K+ followers** and deliver 4–6 talks annually as a public speaker. Recognized as **Emerging Content Creator of the Year 2023**; passionate about digital education, entrepreneurship, and online brand development.

LINKS

[YouTube](#), [Facebook](#), [Instagram](#), [TikTok](#), [LinkedIn](#), [Website](#)

CORE EXPERTISE

Content Creation
Consulting & Branding

Digital Marketing & SEO

Entrepreneurship

Public Speaking

CONTENT CREATION & PROFESSIONAL ACTIVITY

Content Creator & Digital Marketing Influencer (5+ Years)

Educational and business-focused digital content creation Audience engagement and digital growth strategies

ONLINE PRESENCE & AUDIENCE REACH

YouTube

109,000+ Subscribers | 20K Monthly Reach

Facebook

148,000+ Followers | 30K Monthly Reach

Instagram

74,000+ Followers | 25K Monthly Reach

TikTok

12K + 60K Followers

LinkedIn

5K+ Followers | 1K Monthly Impressions

PUBLIC SPEAKING & RECOGNITION

Emerging Content Creator of the Year 2023 – Connected Pakistan

Public Speaker

(4–6 sessions annually)

Brand Ambassador

- Connected Pakistan, iSkills

Digital marketing seminars & workshops

BUSINESS PROFILE

Founder – Nova Technologies

2008

Digital marketing, branding & consulting services

INCOME SOURCES

Online & Offline Digital Services

Brand Collaborations

Consulting

Freelancing

FREELANCE EXPERIENCE

Fiverr Seller, Fiverr

Served 1000+ clients worldwide

DECLARATION

Declaration

I hereby declare that the above information is true and accurate.

EDUCATION

University of Lahore

2008 — Mar 2010

Master in Business Administration

LANGUAGES

English, Urdu
